



**Retailer Rewards Retailer Terms
Applicable to the Nestle Nido Retailer Rewards
promotion
(Products: NIDO)**

1. **CAMPAIGN**

Campaign Name:	Nestle Nido Retailer Rewards	
Campaign Description:	Stock and Scan 2 or more of the following SKUs: Nestle NIDO Instant Full Cream Milk Powder 400g, Nestle NIDO Instant Full Cream Milk Powder 900g, Nestle NIDO Instant Full Cream Milk Powder 1.8kg and Nestle NIDO Instant Full Cream Milk Powder 2.5kg and get £4!	
Reward Period:	1 st October 2024 – 28 th February 2025	
The SKU's that are applicable to the Campaign are:	<p>Nestle NIDO Instant Full Cream Milk Powder 400g - 8715000998630</p> <p>Nestle NIDO Instant Full Cream Milk Powder 900g - 8715000998647</p> <p>Nestle NIDO Instant Full Cream Milk Powder 1.8kg - 8715000998654</p> <p>Nestle NIDO Instant Full Cream Milk Powder 2.5kg - 8715000931842</p>	
The Rewards payable to a Retailer are as follows (the amounts indicated are inclusive of VAT):	£4.00	
Evidence Requirements	n/a	
Survey:	£1	
Survey Questions:	Single answer, yes or no	Did you know Nido comes in 4 different pack sizes?
	Free text	Do you notice any seasonality with Nido sales in your store(s)? If yes, when is this?
	Multiple choice (0-3, 4-7,8-11, 12+)	How many Nido tins do you sell in a month per store?
	Multiple choice	What is your main barrier to purchasing Nido? 1. Price 2. Product awareness 3. Availability 4. Lack of consumer demand 5. Any other
	Free text	How do you think you can increase your ROS (rate of sale) on Nido?
Additional Terms as per clause Error! Reference source not found.:	N/A	

1.1 By using the RRP you confirm to PayPoint that You, the Retailer:

1.1.1 Wish to participate in this Campaign and earn Retailer Rewards, both being subject to the PayPoint Engage Retailer Rewards Standalone Terms 1.0 found at

<https://retailer.tstpaypoint.com/support/product-t&cs> (the Specific Terms) and which terms are incorporated by reference.

1.1.2 Your participation in this Campaign is governed by the following:

- (a) The General Retailer Agreement;
 - (b) The Specific Terms; and
 - (c) These Campaign Terms
- (collectively, “the Terms”)

1.1.3 That you have all necessary right and authority to enter into these Campaign Terms and to perform the obligations and exercise the rights under these Campaign Terms.

1.2 **This Campaign is a separate agreement and does not entitle or guarantee your participation in any other Campaign, either now or in the future.**

1.3 All capitalised terms not defined in these Campaign Terms have the meanings given to them in the General Retailer Agreement and the Specific Terms

1.4 **If you do not agree to accept the Terms you must not use the Retailer Rewards Platform.**

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